

ENTRY APPLICATION FORM

DOWNTOWN CRESTVIEW

CHRISTMAS PARADE

SATURDAY, DECEMBER 5th, 2009

PARADE THEME: "AN ENCHANTED CHRISTMAS"

The Main Street Crestview Association, under the sponsorship of the City of Crestview, would like to invite you to be a participant in the annual Downtown Crestview Christmas Parade. Various Crestview area businesses, churches, religious organizations, civic organizations, school groups, school bands, and individuals have traditionally entered units in the parade. We encourage your participation this year and ask that this entry application form be completed and returned with entry fee payment to the address shown at the bottom of this form as soon as possible.

THE ENTRY APPLICATION SUBMITTAL FORM CUTOFF DATE IS TUESDAY, 11/17/09, OR SOONER IF PARADE ENTRY LIMIT IS REACHED.

THE LAST ENTRY PARADE SLOT WILL BE RESERVED FOR THE OFFICIALLY DESIGNATED SANTA CLAUS FLOAT. NO OTHER PARTICIPANTS WILL BE ALLOWED IN ANY WAY (RIDING, DRIVING, OR OTHERWISE) TO HAVE A LIVE SANTA AS PART OF THEIR ENTRY.

PLEASE PRINT ALL INFORMATION REQUESTED BELOW

Name of Participant: _____

Mailing Address: _____ City/Zip: _____

Primary Contact Person: _____ Phone: _____

Secondary Contact Person: _____ Phone: _____

Indicate Entry Type (see options below - #1, #2, #3, or #4) How Many Entries Will Have Music or Singing? _____
And Indicate Total Entry Quantity of Each: _____

Float Judging Category (Circle One): Civic/School/Youth Group Unit Church/Religious Group Unit Commercial/Governmental/Individual Unit

Entry Type & Fee*: 1.) Decorated Float / Flatbed (Includes Pulling Vehicle) \$40.00 each float



2.) Decorated Car / Truck / Other Large Single Vehicle \$30.00 each vehicle

3.) Antique Car / Motorcycle / ATV / Bicycle / Mini-Vehicle \$20.00 each vehicle

4.) Walking / Marching Group \$10.00 each group

Parade entry fees are used by the MSCA to support various downtown program and revitalization efforts including streetscape and special project improvements.

Note: If applicable, a signature is needed here by a responsible party affirming that each entry vehicle driver will be properly licensed and will have sufficient insurance coverage as necessary to fully comply with all applicable State of Florida laws. X _____

NOTE: ONLY THE FIRST ONE HUNDRED TWENTY-FIVE (125) PAID PARADE ENTRY APPLICATIONS WILL BE ACCEPTED AND ENTERED IN THE PARADE. AT LEAST ONE-HALF OF THE POSITIONS WILL BE RESERVED FOR FLOAT TYPE ENTRIES. IT IS ESSENTIAL, THEREFORE, THAT PARADE ENTRY APPLICATIONS BE COMPLETED AND TURNED IN AS SOON AS POSSIBLE TO ENSURE THAT FAIR CONSIDERATION IS GIVEN TO ALL APPLICATIONS. GENERALLY, APPLICATIONS WILL BE CONSIDERED FOR APPROVAL ON A FIRST SUBMITTAL BASIS. A TUESDAY, NOVEMBER 17th, AT 5 P.M., APPLICATION DEADLINE TIME AND DATE HAS BEEN SET BUT THE CUTOFF COULD BE SOONER DEPENDING ON HOW SOON THE FIRST ONE HUNDRED TWENTY-FIVE (125) APPLICATIONS ARE RECEIVED.

Only float units will be judged. Judging and plaques for each float category will include first and second place for Best Civic / School / Youth Group entry, Best Church / Religious Group entry, and Best Commercial / Governmental / Individual entry.

Judging for floats will be based on adherence to theme, originality, and overall appearance. Winners will be notified and will be announced to the media as soon as possible after the parade and plaques could be officially presented at a later City Council meeting.

Any goodies (wrapped candies, souvenirs, etc.) for the youngsters in the parade crowd must be safely tossed (not thrown) from parade entry units. It is suggested that parade participants that intend to provide such goodies should consider having some adults walking on each side of the entry to personally distribute or safely toss items over the safety barricades to the youngsters.

It is essential that all entry units be decorated with safety in mind and that parade entry children always have adult supervision.

The parade staging line-up will begin at 3:30 p.m. on South Main Street near MLK Boulevard. At 5:30 p.m., the parade will begin and travel north on Main Street to the intersection of Main Street and Cedar Avenue (Okaloosa County Courthouse and Badcock Furniture area).

Santa will greet area youngsters and hear about their wish list items at the Courthouse Gazebo site immediately after the parade.

Two parade entry number decals, a line-up area map, and additional parade rules and instructions to be adhered to on parade day will be available in a packet that MUST be picked up on Tuesday, 12-01-09, or no later than 4 p.m. on Wednesday, 12-02-09, at the City Hall office of the Main Street Program Director. For admission to the line-up area, judging, and media reporting purposes, it is important that entry number decals be attached on both forward sides of all vehicle parade units (on the pulling vehicle for floats) or placed under windshield wipers (not laying flat on dash). Walking units should have someone at the left and right front of the group carrying their entry number decals. The parade rules will be enforced and participants that fail to pick up the informational packets and/or fail to properly display their entry number decals will not be permitted in the parade procession. Please retain a copy of this form for packet pick-up date reminder and information/reference purposes.

If you need additional general information or have any specific questions about the event, please call the MSCA's Promotions Committee Chairperson and Event Coordinator, Cindy Harris, at (850) 865-8595 or the MSCA's Board of Director's President, Mickey Rytman, at (850) 974-4369 or the City of Crestview's Main Street Program Director, Bill Kilpatrick, at (850) 689-3722, extension #230.

Entry fees may be paid by cash or check. Make checks payable to Main Street Crestview Association. The entry form (with fee payment) may be hand delivered to the Main Street Program Director's Office at 198 N. Wilson St. (City Hall / West Wing) or mailed to Main Street Crestview Association, P.O. Box 1209, Crestview, FL 32536.