

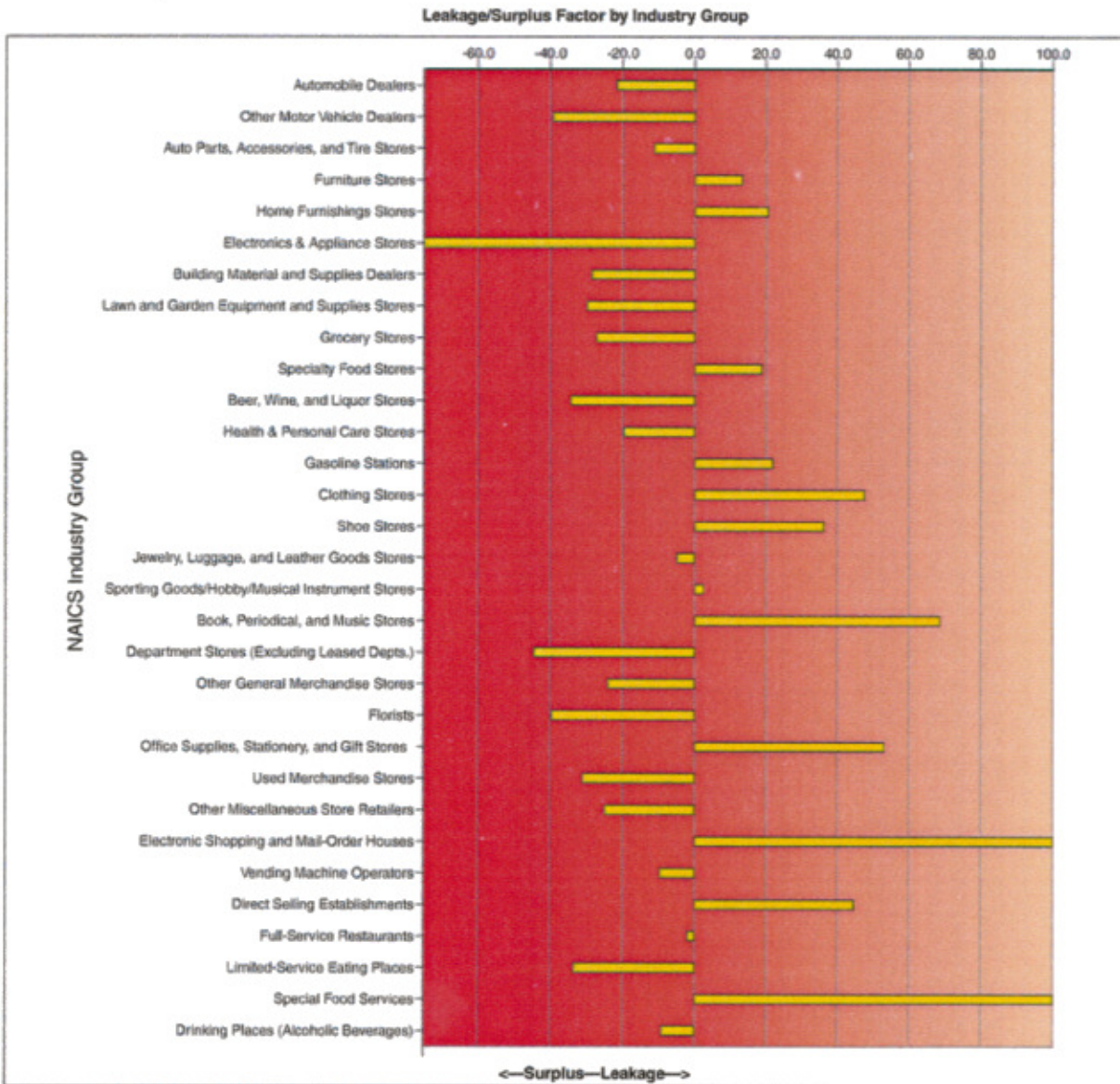
Crestview Area Retail MarketPlace Leakage Profile

Surplus

Local businesses are meeting the demands of residents and also exporting out; other community residents are buying in the Crestview area.

Leakage

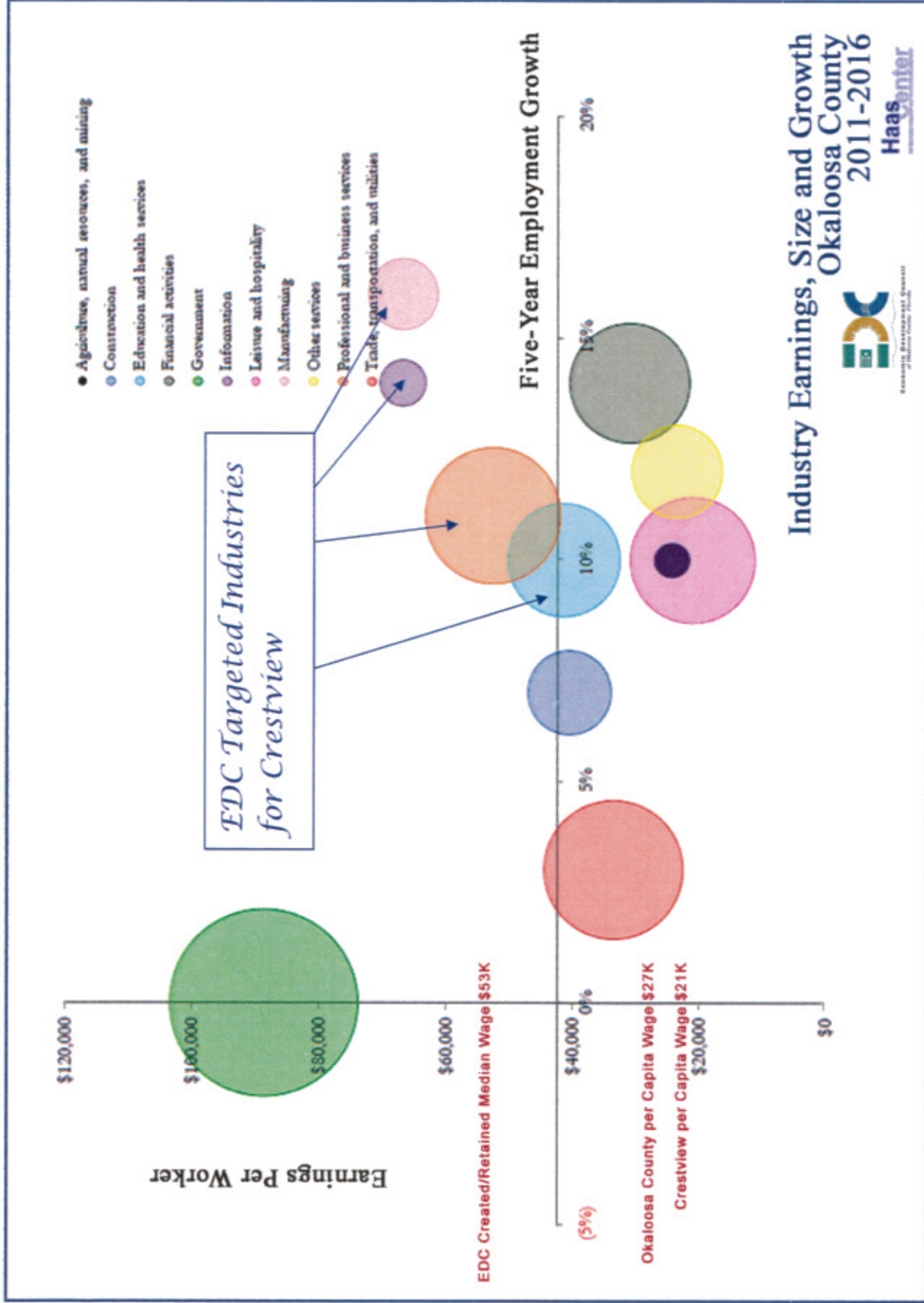
Areas where Crestview retail industries are not meeting the demand of residents; residents are purchasing outside of the area. These are the retail categories that would be desired to move into the community.



Leakage Retail Industries

- Furniture stores; home furnishings
- Specialty food stores
- Book, periodical and music stores
- Office supplies, stationary, and gift stores
- Special food services

Overall, the Crestview area is doing well in its capacity to meet the needs of its residents.



Current Crestview Projects

Project Clark

An existing company expansion requiring 5,000 SF with office and warehouse. Company provides operations and maintenance for transportation and infrastructure.

Project Indian

Existing company expansion will create 340 plus full time positions with annualized wages at approximately \$53,000. Their capital investment will exceed \$5 Million.

Project Scott

Expansion of an IT company will involve 200 new jobs plus 20,000 SF of additional space. The Enterprise Zone is a major factor in decision to expand in the Florida location.

Project Farm

A new call center that will create up to 200 jobs with an average salary of \$36,552 with a capital investment of \$1,549,476. The initial space requirement is 5,000 SF with the capability to expand to 15,000 SF

Project Big Bird

New aerospace modification company requiring a sizeable hangar.

Project Halford

New company requiring 7,000 SF of warehouse space with retail frontage in Crestview.

Project Dreamer

A new aerospace company needing 100,000 SF of space. Projected to hire up to 500 people.